



New Data Breach Law

In late June, Florida Governor Rick Scott signed the Florida Information Protection Act of 2014 into law, designed to protect citizens against the growing threat of identity theft. The legislation, effective July 1, places a higher level of responsibility on businesses and government entities to store and share information safely. Firms must now adopt and implement new measures immediately to protect customer information against data breaches and avoid significant financial and reputational penalties.

The Act, Florida Statute section 501.171, replaces the previous law, section 817.5681. The new standard requires organizations to be more proactive to protect personal information and more responsive to report data breaches in a timely manner. The key considerations of the new law include:

- ◆ Expanding the definition of personal information
- ◆ Changing the definition of a breach
- ◆ Shortening the deadline to notify individuals
- ◆ Notifying the Attorney General of breaches affecting more than 500 people in Florida
- ◆ Providing copies of forensic reports and breach policies to the Attorney General upon request

- ◆ Implementing reasonable measures to protect data and dispose of personal information

While the previous statute covered many forms of personal information, the new law expands the scope to cover more health care, financial and online information. Section 817.5681 defined personal information as an individual's first name or first initial and last name in combination with a social security number, driver's license or other document to establish identity, or account and access numbers associated with bank, debit or credit accounts. The new legislation adds health insurance policy or identification numbers, or unique identifiers as well as online user names, email addresses, passwords and security questions and answers to the list of covered personal information.

The new law simplifies the definition of a breach, and expands how the term can be applied. In the previous statute, breach was defined as "unlawful and authorized acquisition" of any electronic personal information. Moving forward, an incident qualifies as a breach with only "unauthorized access" to such personal data.

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Member News

Bob Baer, **Central Florida Equipment** and CASF President, was recently selected by Mayor Carlos Gimenez, to serve on the Miami-Dade County Procurement Reform Task Force. The Task Force is charged with identifying opportunities to improve Miami-Dade's procurement processes. The Task Force will make recommendations to the Board of County Commissioners on ways to improve its contracting processes to provide greater value, flexibility, simplicity and efficiency, while maintaining transparency, open competition, and a level playing field.



Bob Baer

Kaufman Lynn Construction announced that Douglas Simms has joined the company as Chief Financial Officer. The company also announced that Chris Long was promoted to Chief Operating Officer, Sam Daggart was appointed to the newly created position of Executive Vice President of Preconstruction and Frank White was promoted to Senior Vice President, Multifamily Development.

Miller Construction

Company recently launched construction of Gateway Center Doral for developer DBH Properties, Ltd., bringing 84,000 square feet of retail and high-end boutique office space to Doral's popular NW 87th Avenue retail and restaurant corridor.



Gateway Center Doral

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Quality and Performance Excellence

Each month Construction FOCUS features a CASF member company, selected by drawing a business card from among those attending the monthly networking breakfast. The next breakfast, sponsored by Suffolk Construction, will be held on Thursday, September 18, 7:30 a.m. in their offices at 1 Harvard Circle, Suite 100 in West Palm Beach.

Bostic Steel was founded in 1991 by the late Hugh Bostic and his wife, Judy. While Judy Bostic, President, oversees all aspects of the corporation, Executive Vice President Dean D'Agati runs the everyday operations and

specialty items, as well as, structural steel for many South Florida projects. Some of their notable projects include St. Regis at Bal Harbour, Soho Beach House, the W Hotel, Epic Hotel and Residences, Seminole Hard Rock Hotel and Florida International University.

Looking to the future, Bostic Steel recognizes the need to stay abreast of modern innovation while maintaining their signature of quality and performance excellence that creates superior products to a class of distinction. To achieve this lofty goal, they successfully integrated state-of-the-art computer technology and plant equipment to work in tandem with old-fashioned know-how, craftsmanship and expertise.

Bostic Steel considers its

finest resource to be its employees and currently employs over 100 people. They have handpicked professionals and capable seasoned team members to bring to the table optimum experience for every project. "Turn us loose on your next project and let our professionalism speak for itself," comments D'Agati.

"The economic environment of South Florida has caused Bostic Steel to reinvent and rethink their business strategies, including becoming more proactive in seeking out new jobs", states D'Agati. They feel fortunate to be in the South Florida area where the influx of foreigners creates a higher demand for the construction industry. "We are starting to see a larger volume of bid invitations. Developers are starting to show an interest in the market again with the announcement by Swire Properties of Brickell CitiCentre, Craig Robins' redevelopment of the Miami Design District and Related Group's redevelopment of the Omni Center." Bostic has been a member of CASF since 1994. D'Agati says that "The Association helps to keep the South Florida construction industry well-informed while providing excellent networking opportunities. We value the many friends we have made there over the years."

Bostic Steel is located at 7740 N.W. 34th Street, Miami, FL 33122. For more information contact them at Tel: (305) 592-7276, Fax: (305) 592-6639, E-mail: flynnD@bosticsteel.com, or look them up on their website www.bosticsteel.com.



manages all construction projects. Bostic built its reputation by providing architects, contractors and owners the solutions that bring their conceptual ideas into reality.

Over the years, Bostic has provided miscellaneous metals, ornamental metals and

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When a business experiences a security breach, the timeline has now been shortened to notify affected individuals. In the past, the deadline to provide notice to individuals whose personal information was potentially accessed was 45 days. With the new law, notice is expected as quickly as possible, but within 30 days of a breach, or suspicion of a breach.

A requirement of the new law dictates that any breach that affects more than 500 individuals in the state must be reported to the Florida Attorney General's office. The breached organization must provide notice within 30 days following the incident, but a waiver may be obtained to receive an additional 15 days. The notice must include several pieces of information, including :

- ◆ The nature of the breach
- The number of people affected
- ◆ Services offered to vulnerable individuals

- ◆ A copy of the notice provided to individuals

An organization must also provide breach-related information to the Attorney General upon request, including:

- ◆ Police and incident reports
- ◆ A copy of breach policies
- ◆ Steps taken to remedy the breach

The Act states that Florida businesses must take reasonable measures to protect and secure electronic data that contains personal information. In addition, requirements are outlined to effectively dispose of customer information, including *"shredding, erasing or otherwise modifying the personal information"* to protect it against a potential data breach.

The new law is comprehensive, and introduces several additional guidelines, including a requirement for government entities to submit an annual report to the Florida Senate and House of

Representatives detailing any breaches and related security improvements. The law also includes regulations outlining giving timely notice to credit reporting agencies and how to manage data breaches of systems maintained by third-party entities.

The penalties for non-compliance with the Florida Information Protection Act of 2014 by a company or related third party can reach \$500,000 for delays in notifying the Attorney General or affected individuals. The fines compound daily per each breach, and in addition to the financial repercussions, the resulting reputational damage of a breach is also highly detrimental to your business.

Florida businesses must review the new legislation and align security and risk strategies for compliance and protection of personal information.



Women's Council Colorful Networking

at Painting Fiesta in Coral Springs, Wednesday, August 13.



CONSTRUCTION
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CONSTRUCTION ASSOCIATION OF SOUTH FLORIDA

3500 NW 9TH AVENUE
FORT LAUDERDALE, FL 33309

ROUTE TO:

Summer Social at Funky Buddha Brewery

Oakland Park, Thursday, July 24

