



Get More From Your Advertising!

Advertise with the Construction Association of South Florida

QUARTERLY MAGAZINE CONSTRUCTION *ink!*

Advertising space is available to maximize your company's exposure in Construction Ink!, which is distributed throughout the South Florida construction industry.

The readership of our full-color, quarterly publication includes Building Owners, Developers, General Contractors, Government Officials, Architects, Engineers, other important decision-makers – plus all CASF Members. These are the same individuals who are responsible for making purchasing decisions regarding construction services and materials for their projects throughout South Florida.

Please call and request a brochure with rates and specifications.

BUYER'S GUIDE & MEMBERSHIP DIRECTORY

The Construction Buyer's Guide & Membership Directory is published annually.

Please call and request a brochure with rates and specifications.

PLANS & SPECS BULLETIN

The bulletin is published every other week, and is mailed to all CASF members.

The following ad rates are for one year contracts (26 times). Space is limited.

5" x 4" ad	\$795. — per year
2.5" x 4" ad	\$495. — per year
1.25" x 4" ad	\$395. — per year
8.5" x 11" insert	\$100. — 1 time flyer insert

All inserts & copies must be provided to CASF

ONLINE ADVERTISING

CASF now has limited advertising space available on our web site at www.casf.org.

Home Page	\$500. — per quarter
Buyer's Guide Page	\$300. — per quarter

CONSTRUCTION ASSOCIATION
OF SOUTH FLORIDA



DID YOU KNOW?

During the Great Depression, most of the companies that cutback or stopped advertising to save money – never survived to see the boom times that came later. Not only that, but the companies that continued to get their name and brand out there exploded with prosperity and success.

For more information regarding all CASF Advertising Opportunities please contact Joyce Salamone @ 954.974.6333 or via email @ joyce@casf.org